

Light Duty Construction Equipment and Professional Trade Utility and Cargo Trailer Company

Transferable and Unique Business Model Prepared To Go Nationwide or Franchisable

Northeastern United States

Est. 2003 Revenue \$12.4 MM

Investment Highlights

- **Dominant Supplier** — The Company maintains majority position in its customer markets. Due to it's market dominance, the Company is able to maintain higher inventory levels for immediate turnaround to service sensitive customers. Due to it's successful business model, the Company also enjoys *exclusive distribution* relationships with certain manufacturers.
- **Turn Key Supplier...one stop industry shop** — The Company serves as a total solution provider capturing mind share and market share of target customers and markets. Total product line and services include standard and custom utility and cargo landscape trailers(37%), light duty construction equipment (43%), commercial grade mowers (1.5%), snow removal equipment (5%) and service (13.5%).
- **Fabrication and Customization** — The Company provides customization to utility and cargo trailers with in house welding and fabrication shops. The extensive inventory line provides the basis for immediate customization and fast delivery to the customer.
- **Broad Customer Base** — The Company serves a broad base of client customers with no one customer accounting for over 2% of the business. This broad base assures continued profitability. The current base includes Landscape Contractors (60%), Building and General Contractors (30%) and general public (10%).
- **Expandability and National Potential** — The Company has developed a business model to permit a national presence through scaled regional expansion. In this highly *fragmented* industry this Company could become the Brand Name in the business.

For further information regarding **Client ID #174948**, you are invited to contact:

