

## Fashion Photography Studio

**With In House Digital “Lab” For Immediate Retouching and Prepress.  
High Profile Clients Enjoy Expedited Turnaround; Within Hours**

**Est. 2012 Revenue**  
\$8,800,000

**Est. 2012 EBITDA**  
\$2,673,000

**Location**  
Northeast U.S.

This Company is the originator, innovator and leader in digital photography and file capture in the industry. It operates as a full-service digital imaging agency providing state-of-the-art studio space or similar support for on location shoots, digital equipment, and imaging technology to the photography industry. The Company's expert services cover the entire photography process, including studio and equipment rental, digital capture, file management, retouching, and pre-press.

The Company's turn key operation, technology and employee base can produce highly professional, pre-press retouched product *within hours of capture*. This rapid response combined with technology and expertise is in great demand from the *high visibility, high profile client base*.

### Company Highlights

- ★ A world renowned, pre-eminent, full-service digital imaging agency providing state-of-the-art studio space, digital equipment, and imaging technology to the photography industry.
- ★ Established in 1995, the Company was a pioneer and is now the leader in digital photography and provides unparalleled client services.
- ★ An account base of approximately 175 active clients includes top names such as Neiman Marcus, Estée Lauder, Ralph Lauren, *Lucky* magazine, Loehmann's, and many other leading names in retail, media, and photography.
- ★ In demand by world known photographers that provide services for high profile customers world wide
- ★ Current facilities comprise 17,600 square feet of aesthetically renovated office, studio and work space offering modern technical conveniences.
- ★ The Company employs 37 non-union employees and benefits from an employee turnover rate of less than one percent. Furthermore, a complete management team is in place and there is no key person or owner dependence.

For further information regarding **Client # 64375**  
you are invited to contact:



295 Madison Avenue, 12<sup>th</sup> Floor, New York, NY 10017  
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## Financial Summary

FYE December 31,	Actual			Projected		
	2009	2010	2011	2012	2013	2014
Sales (In \$ Thousands)	5,141	6,137	7,715	8,800	10,000	12,000
Operating Expenses	3,870	4,573	5,487	6,127	6,844	7,845
<b>EBITDA</b>	<b>1,271</b>	<b>1,564</b>	<b>2,229</b>	<b>2,673</b>	<b>3,156</b>	<b>4,155</b>

## Reason for Sale or Investment

The Company is world renowned for premium quality in a total turn key service from photo studio capture, on location capture, file management, re-touching and pre-press. Key to the business and operation that attracts world renowned photographers and clients is the Company's intrinsic skill at image processing and retouching.

The in house technology, facilities, reputation and expertise of the staff have created such demand and business from high profile/high profit customers that the Company is beginning to decline business. Rather than be in a position to ask customers to wait until studio space is available, the owners would prefer to sell all or part of the Company to a better capitalized entity to expand the existing facility and add capacity.

Plans for future growth call for studios in key strategic markets both domestically and internationally such that photographers and models have more immediate access to the Company's highly demanded services.

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