

Investment Opportunity

Healthcare Life Sciences; Consumer, and Specialty Physician Market Product

**Complimentary products to complete treatment for a lucrative existing
and well recognized market and condition**

**Patents applied for this new product that will enhance our patient's
lifestyle and complete their treatment cycle**

\$2 Billion Global (US/OUS) market for these products

No known competition for this patented product

Business Summary

The Company was founded in 2005, solely for the purpose of developing, patenting and commercializing a family of target specific use healthcare related products. The products are specifically and uniquely designed to eliminate a specific family of organisms that cause a specific condition for the patient population.

Worldwide, the total market for this product category is estimated to be over \$2 billion with North America valued as slightly over 1/3, Europe as approximately 1/3 and the remainder amongst other parts of the world. The current total market is in the U.S. is over \$950 million for the RX and OTC consumer medications.

A patent was filed in October of 2005 and testing for product development has been performed at a well recognized Lab at a major university hospital. Testing in support of the Company's intellectual property was completed in April of 2006 and a comprehensive domestic and international patent application was filed in October of 2006.

There are multiple distribution outlets for the products such as OTC/CPG pharmacy channel, physician specialty channel RX and military both domestic and international. Each channel may have their own branded product with unique ingredients. This establishes ownership and loyalty to the products that will lead to maximizing sales and profitability. Although a healthcare life sciences product, this is not a drug and does not require FDA approval.

For further information regarding this opportunity #12010
you are invited to contact:

eMerge M&A

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212.804.8282
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Management Team and Founders

The Company's founders and management team include world renowned experts in the field for which the product has been developed. The Company has a management team that includes scientists, regulatory professionals, product management and development specialists and marketing and operations professionals. The team, including several Ph. D's, has developed and launched several well known and highly recognizable products in the same field and market that account for over \$2 billion in sales worldwide.

Exit Strategy

The largest and most lucrative market is the consumer market. The consumer market relies on consumer awareness and sells through retailers. Consumers, once the need has been established, make purchases primarily at food, drug and mass merchandiser stores ("FDM"). This is the largest and most lucrative channel. It also represents one of the hardest to approach both logistically and from a marketing and sell through standpoint. Many large consumer and drug companies already selling other products through these channels have the financial resources, marketing muscle and logistical infrastructure to reach these end users.

Therefore, the Company plans to approach such companies and pursue licensing arrangements or joint venture partners for its products. Management believes the closer the Company is to having a product "in the can" the greater the leverage to license the products.

Funding Request

Additional funding beyond the Founders seed money is needed to continue product development and to formulate the product in an aerosol delivery system ready for sale and "in the can". Furthermore, funding is necessary beyond continued development to cover residual legal costs and costs associated with choosing a licensee or joint venture partner.

Anticipated total funding required: \$ 911,000.00 on a staged basis.

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