

National DIY Moving and Relocation Services Company

The Company is a national leader providing moving labor for the growing DIY moving segment, full service local and long-distance moving services, corporate relocation solutions, and emergency labor services. The company is trusted by some of the largest names in the moving and relocation industry and is poised for continued future growth.

Est. 2019 Revenue \$14.6 MM

Investment Highlights

The Company is a leader in the growing DIY moving market. The Company provides loading and unloading labor to DIY people moving from one location to another. Typically DIY people will rent or hire a vehicle to store or move their possessions. This Company provides the loading and unloading services in those cases. Additionally, the Company also provides full service mover and leader in providing quality Labor Only Moving Services nationwide and also full-service moving combining experienced moving and packing teams, late-model box trucks, and seasoned drivers to facilitate each move. Additional services include working seamlessly with HR professionals, Relocation managers, and Transferee's to deliver quality moving solutions for corporate customer's future leaders.

- ***Market Share:*** The Company is a leader in a niche industry and is quickly increasing marketing share and brand reputation.
- ***Experienced Personnel:*** The Company has an experienced and tenured team and can work in a self-managed work environment.
- ***Barriers to Entry:*** There are significant barriers to entry in this industry, where the Company has nearly 12 years of experience and strong customer relationships. There is a low threat of new entrants in this market.
- ***Outstanding Name and Reputation:*** The Company has a long-standing (since 2007) reputation for quality service.
- ***Owner Willing to Remain Through Transition:*** The owner will provide a smooth transition to new owners.
- ***Software:*** The company has developed proprietary software allowing for capturing customer orders, phone system integration, limitless reporting for operational decision making, and realizing operational efficiencies.

For more information regarding client #: 18159 please contact:

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