### Market Leading Manufacturer and Designer of a Complete Line of Audio Speakers

<u>Strong in the Distributor channel as a B2B supplier</u> <u>and distribution Relationships open with top tier</u> world recognized virtual retailers

# Buy this Company and get immediate access to these 2 lucrative distribution channels

2009 Est. Revenue: < \$15,000,000

2009 Est. EBITDA: <\$3,000,000

- Unique Channels of Distribution: The Company has historically protected its brand and prevented price erosion through careful selection of distribution channels. In the first half of 2009, the Company protected its B2B distribution channel while opening relationships with major world renowned virtual retailers. The Company will select certain models and produce other specific models for this channel. This channel will continue to expand in 2009 to other similar virtual retailers.
- High Gross Profits: The Company's gross profit margins are by far among the best in the industry at 52%. The Company is able to accomplish this through its premium market position from a pricing standpoint and selective channels of channel distribution made possible through careful brand protection.
- Trademarked Industry Recognized Names: The Company has created branding for itself through its quality product technology as well as careful market positioning. The company has created its branding through cultivation of a well recognized industry theme as well as the trade marking of 8 well known industry names.

# eMerge M&A

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A B2B supplier rather than the retail channel

<u>E-tail strategic partnerships in place...</u> with tier 1 world recognized virtual retailers

Diversified Product Line: The product line includes a comprehensive depth and breadth of product coverage. The product line is deep offering speaker technology from high end to moderate quality. The Company's breadth of products spans speakers for inclusion in TV's, ceiling/wall speakers, cabinet speakers and home theater. In short, the company has a product for all applications and all markets.

#### The value in acquiring this Company lies in:

- > The Company's world recognized reputation for quality
- > The protected "clean" brand that has protected its price points by careful channel selection
- > The B2B Distributor channel of distribution and the
- Virtual Retail channels made possible by the highest quality, world renowned product line available through a "clean" brand.

Gain access to these channels of distribution and cross sell your products...

For further information regarding **Client # 40109** you are invited to contact:



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