

2009 Revenue- \$15.5 Million 2009 EBITDA- \$2.9 Million

The Company manufactures a full line of bedding products that are imaged and imprinted with logo's, trademarks and branding from various professional sports teams. With a staff of 93 employees and an account base of 400 accounts, the Company is poised for growth.

Current customer base is spread as follows:

Catalogs (i.e., JC Penney, Fingerhut)	20%
Contract (i.e., World Wise, Pier 1, Town & Country)	18%
Large Retailers (i.e., Rooms-to-go, JC Penney, Kohl's)	6%
Internet retailers (i.e., Target, GSI, Team Covers, Football Fanatics)	38%
Small retailers	18%

Investment Highlights:

- **Strong history of rising profits:** Due to solid market demand, exclusive rights with major sports organizations, competitive pricing and outstanding quality products and services, the Company has enjoyed consistent operating profit increases in the recent past.
- **Strong projections:** Despite the economic recession, the Company is poised to achieve at least \$15.5 million in revenue (5.9% increase) and \$2,934,000 in EBITDA in FY 2009.
- **Exclusive rights:** The Company maintains exclusive licensing rights to produce bedding products for Major League Baseball, the National Hockey League, and the National Basketball Association. These licenses protect the Company from open competition. In addition, the Company has rights (along with one competitor) for similar products for the National Football League.
- **Established supplier base:** The Company maintains long-standing relationships with reputable suppliers of various fabrics, semi-finished goods, and other products and services.
- **Quality assurance:** The Company is subject to adhering to the quality standards set forth by its blue chip retailer customer base.
- **Repeat business:** A large and growing customer base and a 90%+ retention rate help ensure continuity of SCI's operations.
- **Blue-chip customer base:** Leading industry brands such as JC Penney, Target, and Kohl's are among its loyal customers.
- **High barriers to entry:** The significant capital investment to secure licensing rights with major sports organizations, purchase manufacturing equipment and establish relationships with suppliers and customers is a significant barrier to entry for new competitors.

For further information regarding **Client #90914** you are invited to contact: